



2020 Pursuit of Excellence

2020 Pursuit of Excellence Registration Form – page 1 of 2

All Pursuit of Excellence program participants must complete and submit this registration form, along with payment, by July 15, 2019.

Firm name _____

NFDA member number _____

Firm name as it should appear on press release, certificate, merchandise, etc. _____

Contact name _____

Address _____

City, State/Province, Postal Code _____

Country _____

Phone _____

Fax _____

Email _____

Referred to program by _____

Pledge of Ethical Practices (Please Read Carefully)

As a condition of application to the Pursuit of Excellence program, the undersigned persons pledge the following:

- All information provided in our Pursuit of Excellence entry is true and correct, and we will abide by the rules, procedures and decisions of NFDA, which will be considered final in the case of awards.
- NFDA has permission to use any materials submitted as part of our entry for the Pursuit of Excellence Award in promotion of the program.
- As current members of NFDA, we will continue to maintain strict adherence to the NFDA Code of Professional Conduct.
- Our funeral home attests that it is in compliance with:
 - o All requirements of the FTC Funeral Rule and any other state or local laws and regulations governing funeral home licensing and operations. Note: Funeral homes outside of the United States attest they are in compliance with licensing or operational laws and regulations in their country or municipality.
 - o All applicable OSHA standards. Note: Funeral homes outside of the United States attest they are compliant with all applicable occupational health and safety regulations and laws.
 - o All applicable federal, state and local environmental laws and regulations.
- Our funeral home and its employees have not, within five (5) years of the date of application, been found to be in violation by a government licensing or regulatory authority of any statute or regulation whose purpose is to protect consumers and regulate ethical or business practices of funeral directors. (Participants can appeal to the Pursuit of Excellence Task Force.)
- If our funeral home is found to be in violation of the Pledge of Ethical Practices, we forfeit all rights and benefits awarded by the Pursuit of Excellence program.
- The Pursuit of Excellence program is built upon its participants' strict adherence to the highest ethical practices and professionalism. It is impossible to craft a written policy that can precisely define or list all of the acts of misconduct or impropriety that should disqualify a funeral home from participating in the program. However, in order to protect the integrity of the program, the Pursuit of Excellence Task Force needs the ability to reject an application, rescind an award and revoke a recipient's right to hold itself out as a Pursuit of Excellence Award recipient due to some act of misconduct or impropriety associated with that firm. Therefore, it is the policy of the Pursuit of Excellence program that the Pursuit of Excellence Task Force shall have the final authority to reject an application, rescind an award and revoke a recipient's right to hold itself out as a Pursuit of Excellence participant in the event the committee finds that the funeral home, its ownership, employees, operations or anything associated with it detracts from the integrity of the Pursuit of Excellence program and its commitment to the highest ethical and professional standards.

Signature(s) of all licensed funeral directors and all full-time staff (attach additional page(s) if necessary):



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Participation Fee – Required

Select the appropriate participation fee. The participation fee is nonrefundable.

- ☐ Hall of Excellence Inductee (inducted in 2019 or earlier)..... \$260
 - ☐ Early-bird Participation Fee (on or before February 15, 2020)..... \$280
 - ☐ Standard Participation Fee (after February 15, 2020) \$305
- Total Due to NFDA**..... \$_____

Method of Payment

- ☐ Check payable to NFDA (U.S. dollars drawn on U.S. bank only).
- ☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Card number _____

Expiration date _____

Name on card (please print) _____

Signature _____

Participants will be contacted after they have been notified of their award status to order commemorative merchandise.

Submit this registration form to NFDA

- By fax: 262.789.6977
- By mail: NFDA
Attention: Pursuit of Excellence
13625 Bishops Drive
Brookfield, WI 53005
USA
- You may also call your member services representative at 800.228.6332 (262.789.1880) to pay the registration fee by phone.