



## **2006 NFDA Expo & Convention Theme Booth Design Contest**

You've heard about it and now here is the official entry form that must be returned to NFDA in order to be listed on the ballot that attendees will use for judging.

### **The Contest Rules**

Exhibitors will be judged on how well they incorporate the NFDA theme.

### **Honor Your Past-Shape Your Future**

All Exhibitors should plan to participate in our Exhibitor Theme Contest, which creates excitement and extra publicity for your booth! You can participate in this year's theme and honor your company's own past, by choosing the 1950's era, or any other era from the last 125years! They will be judged by attendees on the overall incorporation of the theme and the following three components: 1) Booth design, 2) Promotional give-aways, 3) Pre-show and at show marketing of booth (including direct mail, sponsorship and display ads). Winners receive recognition on NFDA's Website and the post-convention issue of *The Director*.

### **Contest entries must be received at NFDA by September 1, 2006**

The top three winners will be announced on Wednesday in the exhibit hall and in the December post-convention issue of *The Director* and on NFDA's website.

If you have not yet placed your ad, make sure you do so TODAY.

### **YES, I will be participating in the contest.**

Company Name \_\_\_\_\_

Booth# \_\_\_\_\_ Contact Name \_\_\_\_\_

Fax this form attention Julie Stanhope at 262-789-6977 today.

### **Thank you once again to Eagle Burial Vaults for sponsoring the Booth Contest Ballots.**

If you have further questions please contact Julie Stanhope at 262-814-1561 or email [jstanhope@nfd.org](mailto:jstanhope@nfd.org)